



2024-2025

Technical Skills Assessment

Commercial Photography

Results by Standard

Legend (%)		
0-50%	51-75%	76-100%

Assessment: Commercial Photography Number tested: 137	% Correct 21-22	% Correct 22-23	% Correct 23-24	% Correct 24-25
CONTENT STANDARD 2.0: LEGAL AND ETHICAL ISSUES RELATED TO PHOTOGRAPHY	75.64%	82.49%	83.89%	82.63%
Performance Standard 2.1: Legal and Ethical Photographic Practices	75.64%	82.49%	83.89%	82.63%
2.1.1 Describe a photographer's legal rights and responsibilities.	82.22%	82.98%	85.49%	85.74%
2.1.2 Explain and practice the proper use of release forms.	73.33%	81.91%	88.82%	88.05%
2.1.3 Explain libel, privacy, and copyright laws as they apply to photography.	81.67%	90.43%	82.35%	80.50%
2.1.4 Describe ethics related to issues of privacy.	70.00%	86.17%	82.94%	81.45%
2.1.5 Practice ethical and legal use of social media and online platforms.	66.67%	68.09%	74.71%	69.50%
2.1.7 Describe ethical issues related to image manipulation.	76.67%	85.11%	88.24%	88.99%
CONTENT STANDARD 3.0: ELEMENTS AND PRINCIPLES OF DESIGN COMPOSITION AND CONTENT	67.89%	69.99%	70.40%	68.39%
Performance Standard 3.1: Elements of Design	62.22%	64.54%	65.10%	61.43%
3.1.1 Identify the applications of color, line, shape, texture, form, space, and value in photographs.	51.67%	62.77%	57.65%	61.95%
3.1.2 Analyze the use of color, line, shape, texture, form, space, and value in photographs.	65.00%	72.34%	71.18%	65.72%
3.1.3 Incorporate color, line, shape, texture, form, space, and value in photographs.	70.00%	58.51%	66.47%	56.60%
Performance Standard 3.2: Principles of Design	65.00%	70.92%	68.43%	70.23%
3.2.1 Identify the principals of design in photographs (e.g., balance, contrast, rhythm, repetition, movement, variety, emphasis, unity, etc.)	65.00%	69.15%	65.29%	67.30%
3.2.2 Analyze the principals of design in photographs (e.g., balance, contrast, rhythm, repetition, movement, variety, emphasis, unity, etc.)	78.33%	82.98%	82.35%	82.08%
3.2.3 Incorporate principles of design in photographs (e.g., balance, contrast, rhythm, repetition, movement, variety, emphasis, unity, etc.)	51.67%	60.64%	57.65%	61.32%
Performance Standard 3.3 Guidelines for Composition and Narrative	78.00%	80.85%	84.00%	79.62%
3.3.1 Identify and apply guidelines for composition (e.g. simplicity, rule of thirds, point of view, focal point, proportion/scale, framing, etc.)	67.78%	70.92%	75.69%	70.23%
3.3.2 Use critical thinking skills to describe, interpret, analyze, and make judgments about	93.33%	95.74%	96.47%	93.71%

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Number tested: 137				
Performance Standard 3.4 Communicate a Narrative	68.33%	56.38%	58.24%	55.66%
3.4.1 Communicate a specific idea or narrative through a photographic imagery	68.33%	56.38%	58.24%	55.66%
CONTENT STANDARD 4.0: CAMERAS AND LENSES	58.67%	65.53%	62.04%	66.08%
Performance Standard 4.1: Cameras	63.33%	69.86%	68.04%	70.55%
4.1.3 Describe camera controls, lenses, accessories, and their function.	48.33%	60.64%	58.24%	58.49%
4.1.4 Demonstrate the proper handling of a digital camera.	80.00%	88.30%	88.82%	89.62%
4.1.5 Navigate menus of digital cameras.	61.67%	60.64%	57.06%	63.52%
Performance Standard 4.2: Lenses	55.56%	62.65%	58.04%	63.10%
4.2.1 Define focal length and its effect on image composition.	43.33%	43.97%	40.00%	44.03%
4.2.2 Compare and contrast the relationship between focal length and shutter speed for handheld versus monopod/tripod based photography.	53.33%	67.02%	55.29%	60.38%
4.2.4 Demonstrate correct lens care.	76.67%	79.79%	81.18%	86.16%
4.2.6 Demonstrate the uses of various types of lenses for different shooting situations.	55.00%	69.15%	64.71%	71.38%
CONTENT STANDARD 5.0: EXPOSURE SETTINGS TO ACHIEVE DESIRED EFFECTS	65.11%	69.93%	66.04%	65.62%
Performance Standard 5.1: Proper Exposure Settings	65.11%	69.93%	66.04%	65.62%
5.1.1 Describe and utilize the basic elements of exposure (e.g., ISO, aperture, and shutter speed).	82.22%	87.94%	80.00%	83.65%
5.1.4 Calculate exposure equivalents.	6.67%	10.64%	9.41%	7.55%
5.1.5 Utilize appropriate shutter speed to create panned, blurred, and stop action photos.	73.33%	82.98%	77.65%	77.36%
5.1.6 Apply the appropriate aperture setting for deep or shallow depth of field.	68.89%	70.92%	70.98%	67.92%
5.1.7 List the factors that affect depth of field.	75.00%	75.53%	69.41%	72.96%
5.1.8 Explain how the environment can mislead the camera meter.	36.67%	42.55%	36.47%	33.33%
5.1.9 Experiment with aperture and shutter speed as creative controls to capture an image in a varie	73.33%	79.79%	80.59%	77.36%
CONTENT STANDARD 6.0: LIGHT SOURCES	64.21%	69.09%	70.71%	70.87%
Performance Standard 6.1: Properties of Color and Quality of Light	64.17%	65.96%	67.65%	64.62%
6.1.2 Explain the importance of the color temperature of light to the appearance of colors in an	50.00%	47.87%	55.29%	43.71%
6.1.4 Set white balance to match light source.	78.33%	84.04%	80.00%	85.53%
Performance Standard 6.2: Ambient Lighting Techniques	49.58%	53.19%	53.38%	56.84%
6.2.1 Create photographs using direct, indirect, reflective, and diffused ambient light.	45.00%	40.43%	43.53%	49.37%
6.2.2 Manipulate and control existing light with light modifiers.	57.78%	60.28%	60.00%	65.41%
6.2.3 Demonstrate knowledge of how environmental conditions affect the quality of light and its effects on the subject.	44.44%	54.61%	53.33%	53.25%
Performance Standard 6.4: Safe Use of Photographic Materials and Equipment	80.95%	89.06%	92.27%	90.48%
6.4.1 Recognize and implement safety protocols.	85.00%	94.68%	95.29%	93.40%
6.4.2 Demonstrate proper use of electrical cords and equipment.	77.78%	86.52%	87.84%	86.79%

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6.4.3 Discuss safety measures needed during a photo shoot.	85.85%	81.67%	87.23%	93.08%
CONTENT STANDARD 7.0: DIGITAL WORKFLOW PROCESS	68.22%	67.37%	71.67%	68.55%
Performance Standard 7.1: Digital Asset Input and Management	68.87%	53.33%	70.21%	71.70%
7.1.2 Determine correct file format and resolution for intended output.	68.87%	53.33%	70.21%	71.70%
Performance Standard 7.2: Editing Techniques	63.72%	67.44%	69.23%	64.54%
7.2.1 Demonstrate understanding of global and local image enhancements using digital imaging	71.70%	70.00%	76.60%	62.89%
7.2.2 Demonstrate nondestructive editing techniques using digital imaging software.	80.50%	80.00%	82.98%	75.05%
7.2.4 Demonstrate image sizing, cropping, orientation, and resolution adjustment.	57.23%	67.78%	69.50%	69.18%
7.2.5 Apply image adjustments (e.g., levels, curves, contrast).	52.20%	50.00%	51.06%	50.94%
7.2.7 Explore the importance of monitor and printer color management.	57.55%	71.67%	68.09%	63.84%
Performance Standard 7.3: Effective Output Techniques	82.55%	74.17%	80.32%	80.03%
7.3.1 Save edited or modified digital images onto selected storage devices.	91.51%	86.67%	90.43%	92.45%
7.3.2 Determine appropriate resolution for intended output.	73.58%	61.67%	70.21%	67.61%