Idaho Microcredential Advisory Council (IMAC)

Meeting Notes – 8/27/2025

Purpose: *IMAC is charged with developing best practices, visioning, and building support for microcredentials and digital badging.*

IMAC focus areas:
- Postsecondary and digital badging governance
- Industry promotion
- Corrections badging
- Non-capstone teachers

1. **Housekeeping**
    a. Welcome (Heather and Rick)
        i. Welcome
            1. Heather opened with updates on SkillStack® progress. Rick reiterated the council's charge of shaping statewide microcredential strategy.
            2. Introductions: Members shared names, institutions, and how they're integrating microcredentials. Themes: workforce readiness, digital literacy, alignment with CTE standards.
            3. New Members
                a. Dan Gilbert – IDOC
                b. Alethea Carpenter Transition Coordinator – NIC
                c. Greg Egan - CEI
    b. Introductions (all)
        i. Start of new school year – share name, institution, and interest in microcredentials / digital badging.
    c. Communication reminders:
        i. TEAMS
        ii. Group Email: imac@cte.idaho.gov
        iii. Minutes and members posted online: SkillStack® | IDCTE
2. **Informational**
    a. IDCTE update – Heather
        i. Recent retreat focused on SkillStack® long-term planning.
        ii. IMAC will see proposals once finalized.
        iii. First year including 9th/10th graders in capstone uploads.
        iv. About 10 secondary programs' badges revalidated; permissions updated accordingly.

      v.   Cleared out last year's teacher rosters.

     vi.   Resume resource update Fall 2025; vendor demoed "Smart Resume."

    vii.   Full SkillStack® refresh anticipated ~2026.

b. SkillStack®

       i.   Held a retreat to develop short and long-term planning for SkillStack® will follow up with IMAC once finalized internally.

     ii.   First time 9th/10th grade capstone students will be added in SkillStack® (Secondary focus area)

    iii.   Finalizing revalidated badges for ~10 secondary programs in SkillStack®

    iv.   Removing permissions from old badges and adding permissions to revalidated badges.

     v.   Removing student rosters from last years secondary teachers

     vi.   SkillStack® Platform Updates. Will seek council feedback before full rollout (2026?).

    vii.   Resume resource will be updated (Fall 2025)

           1. This is an Example of Smart Resume by a vendor to showcase digital badges from different issuers. Machine readable.

c. Badge Summit notes

       i.   Themes

           1. Skills-based hiring (Colorado Governor)

           2. Skipping the jargon (LER, CLR, Badges, etc.) and talking to student directly about skills, resumes, and outcomes.

           3. Registries for skills, badge issuers, etc. (e.g. Home | Credential Engine)

3. Membership

a. Charter document (draft)-- IMAC Membership Charter.docx

b. Stakeholder brainstorm continued:

       i.   **Take 1 minute – *think about what stakeholder you would invite to this meeting – and why? *-- Then Rick will call on you to share.**

     ii.   Previous stakeholders identified by members:

           1. Ken – reasonable, broad through extension services

           2. Jonathan – UI registrar, new CWI, BSU (Mandy)

           3. Phillip – ISU, Chamber of Commerce, Trade

           4. Kimberly – Industry, Matt – Talent Pipeline Management (regional)

c. Who else do we need on IMAC to be effective?

       i.   Need representation from registrars, chambers of commerce, career services, and trade associations.

     ii.   Consider rotating positions with standing roles for entities like Workforce Development and IDOC.

    iii.   Suggestion to use regional rotation and alternate list to maintain diversity.

        iv. Possibility of rotating topic-based attendance (e.g., corrections vs. postsecondary months).

4. **Focus Areas**
   a. Postsecondary
      i. Rick will be setting up SkillStack® user meetings for each campus (annual check-ins).
         1. What is a good month would be good? Time?
         2. Should it only be active SS users or include other interested people from campus?
   b. Industry Promotion
      i. Reminder about Flyers/Folders -- IMAC can request and distribute to employers.
         1. Employer folder insert
         2. Poster
      ii. CTE standards revalidation is happening (Sept) – working on leveraging these industry contacts
      iii. Pausing more outreach until platform refresh comes out.
   c. Corrections Badging
      i. Would a panel like postsecondary exemplars about microcredential badging with corrections populations be useful?
      ii. Suggestions on who and when?
   d. Non-capstone teachers / students
      i. Freshman / Sophomore will be included with capstone course uploads in October.
      ii. Digital Literacy
      iii. Adding some intro/intermediate students/teachers (1:1 – one course to one program)

5. **Upcoming Agenda Items:**
   a. What other areas to focus on in the next year?
      i. Badge peer review process
         1. See -- A Rubric for Microcredential Evaluation: Strengthening Quality Assurance | Innovative Higher Education
      ii. IDOC panel? What other IDOC activities does IMAC want to work on this year?
      iii. Industry outreach strategies? What industry outreach strategies does IMAC want to work on this year?

6. **Resources to be aware of:**
   a. American Association of Collegiate Registrars and Admissions Officers (AACRAO) - Innovative Credentials community: Innovative Credentials
   b. Digital Credentials Summit Feb 18-20, 2026 – Philadelphia, PA -- Digital Credentials Summit 2026 | 1EdTech

2025-2026 – IMAC Roster

Alison	Duman	aduman@sde.idaho.gov
Barry	Pate	bpate@csi.edu
Brooke	Scoville	scoville.brooke@westada.org
Candyce	Reynolds	candycereynolds@boisestate.edu
Casey	Craigie	cgcraigie@lcsc.edu
Haley	Westenskow	haley.westenskow@dhr.idaho.gov
Jonathan	Lashley	jlashley@edu.idaho.gov
Kelsey	Wright	wrightk@notusschools.org
Ken	Udas	kudas@uidaho.edu
Kimberly	Gardner	kimberly.gardner@wdc.idaho.gov
Lyndy	Higgins	higgins_la@mtnhomesd.org
Mandy	Damman	mmdamman@lcsc.edu
Mona	Doan	doanmona@isu.edu
Penni	Aufderheide Keck	penni.aufderheide@jeromeschools.org
Philip	Valenta	pvalenta@csi.edu
Steven	Stubbs	spstubbs@nic.edu
Wendy	Small	small.wendy@westada.org
Dwight	Berreth	dwightberreth@cwi.edu
Jerry	McMurtry	mcmurtry@uidaho.edu
Greg	Egan	greg.egan@cei.edu
Alethea	Carpenter	arcarpenter@nic.edu
Dan	Gilbert	dgilbert@idoc.idaho.gov

8/27/2025 Meeting Attendees

First Name	Last Name	Attendance
Alison	Duman	--
Barry	Pate	--
Brooke	Scoville	Present
Candyce	Reynolds	Present
Casey	Craigie	Present
Haley	Westenskow	--
Jonathan	Lashley	Present
Kelsey	Wright	--
Ken	Udas	Present

Kimberly	Gardner	Present
Lyndy	Higgins	--
Mandy	Damman	--
Mona	Doan	--
Penni	Aufderheide Keck	--
Philip	Valenta	Present
Steven	Stubbs	--
Wendy	Small	--
Dwight	Berreth	Present
Jerry	McMurtry	--
Greg	Egan	Present
Alethea	Carpenter	--
Dan	Gilbert	Present
Tia	Davis	Present
Heather	Luchte	Present
Rick	Stoddart	Present
McKenna	Stallones	Present