

## Idaho Microcredential Advisory Council

### Meeting Agenda – 6/25/2025

IMAC purpose: *Idaho Microcredential Advisory Council (IMAC) charged with developing best practices, visioning, and building support for microcredentials and digital badging.*

IMAC focus areas:

- Postsecondary and digital badging governance
- Industry promotion
- Corrections badging
- Non-capstone teachers

#### 1. Housekeeping

- a. Welcome (Heather and Rick)
  - i. Welcome Dwight Berreth—stepping in for Jenee Snyder as a higher ed financial aid representative
- b. Communication reminders:
  - i. [TEAMS](#)
  - ii. Group Email: [imac@cte.idaho.gov](mailto:imac@cte.idaho.gov)

#### 2. Informational

- a. IDCTE update – Heather
  - i. IDCTE updates
    - 1. Introduction to Tia Davis, Acting Administrator
      - a. Tia Davis, IDCTE Chief of Staff and Acting Administrator. She is a former CTE teacher and industry professional.
      - b. Tia is the final approver for digital badges as per board policy.
- b. SkillStack®
  - i. Finalizing CTE badges based on [revalidated standards](#) for year 25/26 are drafted and will be shared at CTE Connect conferences. 10 stacked badge sets.
  - ii. IDCTE Generative AI Institute badges will be awarded for CTE folks who attended the Generative AI Institute that IDCTE hosted -- [BadgePrint](#)

- iii. Digital Literacy badge drafted to help document the new digital literacy requirements for students
  - 1. [Digital Literacy / Content and Curriculum / Idaho Department of Education](#)
  - 2. Digital Badge draft: [BadgePrint](#)
- iv. Working with University of Idaho ECLIPSE folks to develop a badge or badges to support students with disabilities articulate their career skills.
- v. Attended ISU Community Health Worker (CHW) online professional development meeting for their students. Showed SkillStack® and talked about how best to display/share badges.
  - 1. Made a [short video](#) of sharing.
  - 2. ISU CHW has awarded 5000+ badges to their students.
- vi. New resources
  - 1. [Course Equivalencies resource](#)
  - 2. [Graduation Checklist](#)
- vii. Presenting at Digital Badge Summit in July. [BADGE SUMMIT 2025 - Home](#)
  - 1. Presentation: Work in Progress: Articulating Postsecondary Pathways for K-12 Digital Badges
- viii. Working on resume examples. Got feedback from ISU CHW and DHR about how they might want to see microcredentials listed on a resume.
  - 1. IDCTE DHR staff are willing to participate in a short video explaining how to best display credentials on resumes.
  - 2. [Resume draft](#)
- ix. Brooke Scoville highlight/featured: [Culinary teacher uses SkillStack® to engage students and build workforce-readiness skills | Idaho Division of Career Technical Education](#)
- x. Internal discussions about expanding SkillStack® for CTE professional development for teachers. AI badge is an example.
- xi. Work on the new SS platform is ongoing. Had a meeting with Wendy Smalls giving feedback about current platform. May seek council feedback before full rollout at some point.

### **3. Membership**

- a. Seeing turnover as people take on new roles.
- b. Feedback:
  - i. Ken – reasonable, broad through extension services

- ii. Jonathan – UI registrar, new CWI, BSU (Mandy)
  - iii. Phillip – ISU, Chamber of Commerce, Trade
  - iv. Kimberly – Industry, Matt – Talent Pipeline Management (regional)
  - v. Idea: Focus areas, rotate every other month
- c. Working on Membership Charter to detail stakeholder representation needed for IMAC
- d. Who do we need on IMAC to be effective?
  - i. Need representation from registrars, chambers of commerce, career services, and trade associations.
  - ii. Consider rotating positions with standing roles for entities like Workforce Development and IDOC.
  - iii. Suggestion to use regional rotation and alternate list to maintain diversity.
  - iv. Possibility of rotating topic-based attendance (e.g., corrections vs. postsecondary months).

#### **4. Focus Areas**

- a. Postsecondary
  - i. Idaho Panel on Higher Education Digital Badge Governance – April 25<sup>th</sup> 10 am - <https://youtu.be/CZjD82pxLBE?si=TWDj57d6Eo6S1wO5>
    - 1. Well attended – good feedback
    - 2. [Panel notes from Heather](#)
      - a. Heather is available for follow-up coordination with any of the national presenters.
  - ii. Feedback on IDCTE/IMAC facilitating a SkillStack® user meeting for each campus.
    - 1. To encourage communication among badge approvers (starting with ISU)
- b. Industry Promotion
  - i. Reminder about Flyers/Folders -- IMAC can request to distribute to local employers.
    - 1. [Employer folder insert](#)
    - 2. [Poster](#)
  - ii. Added Idaho Dept of Parks and Recreation – had to reject an employer from Colorado
  - iii. Had discussion with John Russ from CWI about Handshake – will follow up to see about how best to display SkillStack® badges in that venue.

- iv. Attended Idaho Dental Association convention as an exhibitor – handed out SkillStack® Recruit folders to potential employers.
  - 1. Good engagement. Sat a table with the dental assistant teacher at DTEC – good to partner with teacher.
  - 2. Most conferences don't have HR folks there.
  - 3. Talked with a North Idaho dental network, front office staff that need workers, and vendors (banks mostly).
- c. Corrections Badging
  - i. Meeting with LCSC to discuss badging for corrections on July 1<sup>st</sup>.
  - ii. Had a brief meeting with ISU (Raelyn Price) to discuss. Will schedule a future meeting with ISU.
  - iii. Report of badges for corrections – see slide below
    - 1. [Report from April 2024 about Corrections badges issued.](#)
    - 2. Between 2017-2022 there were 3700 badges awarded to 401 unique users. According to the records in SkillStack® there have been no digital badges issued after 2022. (Note this information is from a report run in 2024).
  - iv. [Skill Stack - Idaho Department of Corrections](#)
  - v. What more do we want to know about Corrections badging?
  - vi. We can give a presentation about Corrections badging at next IMAC
  - vii. From Kimberly – how are employers knowing about IDOC employees?
  - viii. Council to receive a full update/report in August
  - ix. Heather emphasized the importance of rekindling corrections partnerships; mentioned potential employers were once surveyed and trained to support residents earning credentials.
  - x. Rick shared anecdote of individual using SkillStack® badges to verify skills post-incarceration—highlighted power of digital badging for equity and documentation.
- d. Non-capstone teachers / students
  - i. Currently, only capstone teachers can issue badges; expanding access is under discussion.
  - ii. Meet with the IDCTE Program Quality Managers to discuss this.
    - 1. Current non-capstone badges
      - a. Financial Literacy
        - i. Feedback: Financial Literacy badge was too open-ended and caused confusion
      - b. Medical Terminology

- i. Feedback: Medical Terminology badge more successful due to targeted subject alignment
- c. Digital Literacy in the future.
- d. Brook Scoville shared that capstone teachers are duplicating work from lower levels; would benefit from having pathway teachers issue aligned badges earlier in student progress.
- iii. What does IMAC want to know to help move this discussion forward.
- iv. Next steps:
  - 1. Possible pilot with clearly tiered programs (e.g., culinary, welding)
  - 2. Explore admin-level permission assignment or teacher opt-in forms
  - 3. Multiple rosters
  - 4. Council will revisit after feedback from Connect and further meetings with Program Quality Managers

**5. Upcoming Agenda Items**

- a. August focus area – non-capstone (invite PQM, feedback from Connect)

**6. Resources to be aware of:**

- a. [Digital Badge Summit](#) – CU Boulder July 21-23
- b. LER Accelerator resources -- [LER Accelerator](#)
  - i. [LER Ecosystem: Accelerating the Full Potential of Digital Credentials | LinkedIn](#)
  - ii. [Who's at Your Table? Building a Campus Coalition for LER Success | LinkedIn](#)

# WTC Badges – some IDOC

Institution	Last earned	Badges	IDOC
CEI	5/2022 5/2022	Software Development Nuclear Quality	St. Anthony Work Camp
CSI	2/2024 11/2020	Restorative Assistant/CNA Leadership Development	
CWI			6 locations - Kuna
ISU	5/2025 4/2025 5/2022	Community Health Law Enforcement <b>Admin Services (IDOC)</b>	Women's Correctional Center - Pocatello
LCSC	5/2025 3/2023 9/2020 9/2019	Leadership development Career Readiness <b>Dairy Science, Orn. Horticulture (IDOC)</b> PLC	ICIO – Orofino NICI - Cottonwood
NIC	5/2025 6/2024 5/2024	PLC EKG for Healthcare Professionals, Phlebotomy, Wound Care Mentor Specialist, Restorative Assistant/CNA	

IMAC Member	In Attendance
Allison Duman	N
Barry Pate	N
Brooke Scoville	Y
Candyce Reynolds	N
Casey Craigie	Y
Haley Westenskow	N
Jeneé Snyder	Y, via Dwight Berreth
Jenni Bradford	N
Jerry McMurtry	N
Jonathan Lashley	Y
Kelsey Wright	N

Ken Udas	Y
Kimberly Gardner	Y
Lyndy Higgins	N
Mandy Damman	N
Mona Doan	Y
Penni Aufderheide Keck	N
Philip Valenta	Y
Steven P. Stubbs	N
Ted Oparnico	N
Tonya Tracy	N
Wendy Small	N
Heather Luchte	Y
Rick Stoddart	Y
Tia Davis	Y
McKenna Stallones	N

IMAC Member	Term Length in Years	Start Date	End Date
Allison Duman	3	Aug-24	Jul-27
Barry Pate	2	Aug-24	Jul-26
Brooke Scoville	2	Aug-24	Jul-26
Candyce Reynolds	2	Aug-24	Jul-26
Casey Craiige	2	Aug-24	Jul-26
Haley Westenskow	2	Aug-24	Jul-26
Jeneé Snyder	1	Aug-24	Jul-25
Jenni Bradford	1	Aug-24	Jul-25
Jerry McMurtry	2	Aug-24	Jul-26
Jonathan Lashley	3	Aug-24	Jul-27
Kelsey Wright	2	Aug-24	Jul-26
Ken Udas	2	Aug-24	Jul-26
Kimberly Gardner	2	Aug-24	Jul-26
Lyndy Higgins	1	Aug-24	Jul-25
Mandy Damman	1	Aug-24	Jul-25
Mona Doan	3	Aug-24	Jul-27
Penni Aufderheide Keck	2	Aug-24	Jul-26
Philip Valenta	2	Aug-24	Jul-26

Steven P. Stubbs	3	Aug-24	Jul-27
Ted Oparnico	1	Aug-24	Jul-25
Tonya Tracy	3	Aug-24	Jul-27
Wendy Small	2	Aug-24	Jul-26