## Technical Skills Assessment

**Marketing**

<table>
<thead>
<tr>
<th>District</th>
<th>Exams</th>
<th>Passed</th>
<th>Rate(%)</th>
<th>Exams</th>
<th>Passed</th>
<th>Rate(%)</th>
<th>Exams</th>
<th>Passed</th>
<th>Rate(%)</th>
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</thead>
<tbody>
<tr>
<td>Boise Independent District</td>
<td>113</td>
<td>92</td>
<td>81</td>
<td>86</td>
<td>57</td>
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<tr>
<td>Coeur d'Alene District</td>
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<td>35</td>
<td>83</td>
<td>36</td>
<td>20</td>
<td>56</td>
<td>16</td>
<td>11</td>
<td>69</td>
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<tr>
<td>Lewiston Independent District</td>
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<td>24</td>
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<td>100</td>
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<tr>
<td>MAGIC VALLEY COOP SCHOOL SERVICE AGENCY</td>
<td>--</td>
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<td>Payette Joint District</td>
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<tr>
<td><strong>Statewide</strong></td>
<td>205</td>
<td>164</td>
<td>80</td>
<td>146</td>
<td>101</td>
<td>69</td>
<td>196</td>
<td>154</td>
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</tr>
</tbody>
</table>

**Standard of Mastery (Cut Score): 73%**

Red = Rate less than prior year

<5 = Suppressed Data

Values have been rounded to the nearest whole