

AG Leadership and Communications Program Standards Criticality Survey 2018

CONTENT STANDARD 1.0: APPLIED COMMUNICATIONS AND LEADERSHIP THROUGH AGRICULTURAL EDUCATION				
Performance Standard 1.1: Applying Communication Skills Through Agricultural Education				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
1.1.1 Participate in one of the following communications-related Leadership Development Events (LDE): extemporaneous speaking, prepared public speaking, agricultural issues forum, marketing plan, or agricultural communications at the local level or higher.	12	15	3	1.70
1.1.2 Effectively demonstrate the ability to communicate in a group setting through participation in the chapter conduct of meetings or parliamentary procedure Leadership Development Events (LDE) at the local level or higher.	15	10	5	1.67
Answered				30
Skipped				0

Performance Standard 1.2: Applying Leadership Skills Through Agricultural Education				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
1.2.1 Expand leadership experience by facilitating a FFA chapter activity.	18	9	3	1.50
1.2.2 Participate in a career development event (CDE) at a local level or higher.	13	14	3	1.67
1.2.3 Develop a personal leadership plan (leadership Self-Assessment, Goals, Action Plan etc.).	10	14	6	1.87
1.2.4 Demonstrate servant leadership through a school or community improvement project.	17	9	4	1.57
Answered				30
Skipped				0

CONTENT STANDARD 2.0 SUPERVISED AGRICULTURAL EXPERIENCE (SAE)				
Performance Standard 2.1: Maintain a Supervised Agricultural Experience				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
2.1.1 Explain the importance of learning through supervised experiences.	8	14	8	2
2.1.2 Compare and contrast four main types of SAE.	16	13	1	1.5
2.1.3 Develop a plan for a personal SAE including an evaluation of personal resources and interests.	9	17	4	1.83
2.1.4 Apply proper record keeping skills related to an SAE program.	6	17	7	2.03
Answered				30
Skipped				0

CONTENT STANDARD 3.0: CAREER OPPORTUNITIES IN AGRICULTURAL SCIENCES, COMMUNICATIONS AND LEADERSHIP				
Performance Standard 3.1: Employment in Agricultural Sciences, Communications, and Leadership Fields				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
3.1.1 Identify communication and leadership career opportunities in agriculture.	9	17	4	1.83
3.1.2 Identify personal characteristics (i.e. soft skills or transferable skills) employers find desirable in agriculture.	6	16	8	2.07
3.1.3 Identify the necessary skills, experiences, and education required to reach a specific career in agriculture.	3	15	12	2.30
3.1.4 Develop necessary materials required to obtain a career in the agricultural sciences, communications, and leadership fields (i.e. job application, cover letter, resume) and participate in the Job Interview CDE at the local level or higher.	7	13	10	2.10
Answered				30
Skipped				0

CONTENT STANDARD 4.0: EXPLORE AGRICULTURE AND SOCIETY				
Performance Standard 4.1: Agriculture's Impact on Society				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
4.1.1 Define agriculture and the components of the agriculture industry in Idaho, nationally, and globally.	6	16	8	2.07
4.1.2 Explain the scope of agriculture as it relates to land use, economic impact, and employment in Idaho, nationally, and globally.	6	17	7	2.03
4.1.3 Examine multiple viewpoints of an agriculture policy issue affecting the local community, Idaho, the nation or the world (specifically researching in Federal regulations, state statute or rule).	10	10	10	2.00
4.1.4 Analyze the importance of agriculture to individuals and society.	3	17	10	2.23
4.1.5 Discuss how citizens and interest groups can affect agricultural policies.	7	14	8	2.03
Answered				30
Skipped				0

Performance Standard 4.2: History and Future of Agricultural Sciences, Communications and Leadership				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
4.2.1 Describe historic advancements in agriculture.	15	11	4	1.63
4.2.2 Analyze the impact of technology in agriculture.	1	16	13	2.40
4.2.3 Understand the impact of increasing global population on agriculture.	5	13	12	2.23
Answered				30
Skipped				0

CONTENT STANDARD 5.0: EXPLORE AGRICULTURAL SCIENCE PRINCIPLES				
Performance Standard 5.1: Examine Agriculture as a Science				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
5.1.1 Describe the scientific method.	10	16	4	1.80
5.1.2 Explain, using examples, why applied research in agriculture is important.	8	17	5	1.90
5.1.3 Design a testable experiment related to agriculture.	14	10	6	1.73
5.1.4 Describe the relationship between public policy and applied research.	10	15	5	1.83
Answered				30
Skipped				0

CONTENT STANDARD 6.0: EXPLORE AGRICULTURAL COMMUNICATION PRINCIPLES				
Performance Standard 6.1: Examine Communication Skills in Agriculture				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
6.1.1 Identify basic communication skills.	1	16	13	2.40
6.1.2 Recognize the importance of non-verbal communication.	3	17	10	2.23
6.1.3 Understand the components of effective written communication.	2	12	16	2.47
6.1.4 Choose an issue and prepare written communication (i.e., email, memos, letters etc.) to advocate the issue to a specific audience.	0	18	12	2.40
Answered				30
Skipped				0

Performance Standard 6.2: Examine Agricultural Media				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
6.2.1 Demonstrate news writing procedures.	20	8	2	1.40
6.2.2 Examine the field of Public Relations.	16	11	3	1.57
6.2.3 Examine the field of Broadcast Journalism.	25	4	1	1.20
6.2.4 Explore the importance of social media and digital citizenship.	9	12	9	2.00
Answered				30
Skipped				0

CONTENT STANDARD 7.0: EXPLORE AGRICULTURAL LEADERSHIP PRINCIPLES				
Performance Standard 7.1: Examine Leadership Skills in the Agricultural Sciences				
Answer Choices	Nice to Know	Need to Know	Critical to Know	Rating Average
7.1.1 Discuss the characteristics of effective leaders.	5	15	10	2.17
7.1.2 Differentiate between types of leadership.	10	15	5	1.83
7.1.3 Explain the importance of developing personal leadership skills.	2	13	15	2.43
7.1.4 Analyze the factors of team dynamics.	5	17	8	2.10
7.1.5 Describe how an individual develops a personal leadership style.	8	16	6	1.93
7.1.6 Identify strategies to foster diversity within a group.	12	15	3	1.70
7.1.7 Examine how active listening can be applied to conflict management and consensus building.	5	13	12	2.23
7.1.8 Identify appropriate etiquette and professionalism in group settings.	2	13	15	2.43
Answered				30
Skipped				0