

**CONTENT STANDARD 1.0: IDENTIFY AND UTILIZE SAFETY PROCEDURES AND PROPER TOOLS****Performance Standard 1.1: Demonstrate Safety Rules and Sanitation Procedures**

- 1.1.1 Describe general safety rules and sanitation procedures (i.e., safety test).
- 1.1.2 Utilize personal/professional hygiene practices.
- 1.1.3 Classify infectious and contagious diseases.
- 1.1.4 Demonstrate workplace sanitation and safety practices (i.e., work area, implements, equipment, and blood spills).

**Performance Standard 1.2: Identify and Utilize Proper Tools, Implements, and Equipment**

- 1.2.1 Identify tools, implements, and equipment and their appropriate usage.
- 1.2.2 Identify the proper techniques when using tools, implements, and equipment.
- 1.2.3 Identify proper sanitation, storage, and maintenance of tools, implements, and equipment.

**CONTENT STANDARD 2.0: DEMONSTRATE PROFESSIONAL BEHAVIORS****Performance Standard 2.1: Demonstrate Professional Communication Skills**

- 2.1.1 Demonstrate a client consultation/needs assessment.
- 2.1.2 Demonstrate customer service skills by addressing the customer using professional etiquette.
- 2.1.3 Demonstrate effective listening skills.
- 2.1.4 Prepare and maintain client records for the various cosmetology services.
- 2.1.5 Demonstrate resolution strategies when dealing with a dissatisfied client or peer issues.

**Performance Standard 2.2: Apply and Utilize Professional Image**

- 2.2.1 Identify professional attire versus personal dress.
- 2.2.2 Discuss the importance of personal hygiene in the workplace.
- 2.2.3 Understand cultural diversity and its effect in the workplace.

**Performance Standard 2.3: Practice Life Skills**

- 2.3.1 Demonstrate effective reading, writing, and math skills.
- 2.3.2 Explain the importance of time management.
- 2.3.3 Research the career paths and employability options in the cosmetology profession.
- 2.3.4 Understand the importance of workplace habits.

**CONTENT STANDARD 3.0: ASSESS HAIR AND SCALP CARE****Performance Standard 3.1: Analyze Hair and Scalp**

- 3.1.1 Illustrate and explain the structure of hair.
- 3.1.2 List and describe the structures of the hair root and scalp.
- 3.1.3 Identify and describe hair growth and hair loss.
- 3.1.4 Identify disorders of the hair and scalp using visual media.
- 3.1.5 Explain the chemical composition of hair.

3.1.6 Demonstrate knowledge of texture, density, porosity, and elasticity.

### **Performance Standard 3.2: Explain Shampooing and Conditioning**

- 3.2.1 Apply the proper client draping for a shampoo and conditioning treatment.
- 3.2.2 Distinguish the correct shampoo and conditioner for different hair and scalp types.
- 3.2.3 Explain the proper technique of shampooing and conditioning.

## **CONTENT STANDARD 4.0: IDENTIFY PRINCIPLES OF HAIR DESIGN**

### **Performance Standard 4.1: Demonstrating Styling Techniques**

- 4.1.1 Explain the principals of hair design and their importance in creating hairstyles (i.e., proportion, balance, rhythm, emphasis, and harmony).
- 4.1.2 Describe the principle parts of a pin curl and roller placement.
- 4.1.3 Create pin curls and roller sets by using proper bases.
- 4.1.4 Demonstrate various blow dry styling techniques on a variety of hair types and textures.
- 4.1.5 Demonstrate the safe and proper use of thermal curling irons.
- 4.1.6 Explain the various types of styling products and describe the results obtained from their use.
- 4.1.7 Demonstrate various braiding techniques using all safety precautions.
- 4.1.8 Explain the difference between wet, thermal, or dry natural hair styling.

## **CONTENT STANDARD 5.0: UNDERSTAND THE BASICS OF HAIRCUTTING**

### **Performance Standard 5.1: Demonstrate a Haircut**

- 5.1.1 Create a solid form haircut.
- 5.1.2 Distinguish angles, elevations, and guidelines when performing a haircut.

## **CONTENT STANDARD 6.0: IDENTIFY BASIC CHEMISTRY AND ELECTRICITY USES**

### **Performance Standard 6.1: Apply Basic Principles of Chemistry and Electricity**

- 6.1.1 Illustrate the pH scale.
- 6.1.2 Identify electrical equipment, appropriate usage, and safety precautions.

## **CONTENT STANDARD 7.0: IDENTIFY AND UTILIZE CHEMICAL SERVICES**

### **Performance Standard 7.1: Demonstrate Hair Coloring Techniques**

- 7.1.1 List the reasons why clients color their hair.
- 7.1.2 Analyze the color wheel and its relationship to color formulation.
- 7.1.3 Identify the levels of color and color tones.
- 7.1.4 List and describe the different categories of hair color and their uses.
- 7.1.5 Define a patch test.
- 7.1.6 Demonstrate a virgin single process color.
- 7.1.7 Demonstrate a retouch color application.
- 7.1.8 Demonstrate basic foil techniques.

## **CONTENT STANDARD 8.0: IDENTIFY CHEMICAL TEXTURE SERVICES**

### **Performance Standard 8.1: Demonstrate Chemical Texture Services**

- 8.1.1 Utilize the appropriate types of materials and tools needed for chemical texture services.

- 8.1.2 Describe the chemical actions that occur during permanent waving.
- 8.1.3 Identify the different types of permanent waving solutions and their uses.
- 8.1.4 Duplicate sectioning and rod placement patterns.
- 8.1.5 Select, formulate, and demonstrate a permanent wave with water solution.

## **CONTENT STANDARD 9.0: DEMONSTRATE A BASIC MANICURE**

### **Performance Standard 9.1: Practice Manicuring**

- 9.1.1 Describe the structure and composition of the nail and how the nail grows.
- 9.1.2 Identify the appropriate products and tools used in a basic manicure.
- 9.1.3 Demonstrate the setup of a manicure table following all safety and sanitation requirements.
- 9.1.4 Analyze the hands and nails for a manicure procedure.

## **CONTENT STANDARD 10.0: ANALYZE MAKEUP TECHNIQUES**

### **Performance Standard 10.1: Demonstrate Makeup Application**

- 10.1.1 Assess skin color and apply cosmetics based on color theory.
- 10.1.2 Demonstrate cosmetic applications for daytime, evening, and special occasions.
- 10.1.3 Describe sanitation precautions for makeup tools.

## **CONTENT STANDARD 11.0: EXPLORE SALON SKILLS**

### **Performance Standard 11.1: Workplace Readiness**

- 11.1.1 Create a resume.
- 11.1.2 Create and organize a portfolio.
- 11.1.3 Observe a licensed cosmetologist, investigate professional practices, and report data.
- 11.1.4 Critique information found in various resources regarding trends, products, and technology used in the cosmetology profession.

### **Performance Standard 11.2: Analyze Business Management/Operations**

- 11.2.1 Create a business plan for opening a cosmetology establishment.
- 11.2.2 Demonstrate the importance of being engaged in the community.
- 11.2.3 Analyze the importance of building and maintaining a clientele.
- 11.2.4 Critique the importance of retail sales to the financial stability of a salon.
- 11.2.5 Develop short and long term goals for professional and personal success.

### **Performance Standard 11.3: Research Rules, Laws, and State Board Testing Requirements**

- 11.3.1 Research the components on the National Interstate Council of State Boards of Cosmetology practical exam rubric.
- 11.3.2 Research the requirements of the Idaho State Board of Cosmetology written licensure exam and practical exam.