



Family, Career and Community Leaders of America

PO Box 83720 Boise, Idaho 83720-0095

Phone: (208) 429-5529 Fax: (208) 334-2365

www.idahofccla.org

July 23, 2018

Dear Potential Partner,

Today's youth need the positive impact of a personal and career building student leadership organization . There are over 160,000 members of Family, Career and Community Leaders of America (FCCLA), representing thousands of constituents in each state. As a career and technical student organization, FCCLA promotes personal growth and leadership development through Family and Consumer Sciences (FCS) education. FCCLA programs help thousands of students across the country with career preparation and workforce development skills. FCCLA and FCS helps students advance in careers such as human services, hospitality and tourism, education and training, and visual arts and design.

The **Idaho Association of Family, Career and Community Leaders of America** strives to support positive leadership growth in Idaho's youth. We are part of a national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. **FCCLA** is unique amongst youth organizations because the program of work is member driven.

FCCLA competitive events, **STAR Events** (Students Taking Action for Recognition), brings out the best in each FCCLA member. From project conception, through execution and evaluation, each competitor uses a rubric for guidance and the community for resources. Encouraging personal development through project-based competitions brings relevance to service learning and hard work. Contests promote problem solving, career preparation, and citizenship, all of which encompass 21st Century Skills and STEM foundations.

Sponsorship levels are in detail on the following page. Depending on your level of support your organization name and/or logo will appear in the conference program under the event(s) description and receive recognition during the competition awards ceremony as a valued educational partner preparing Idaho students for success. You will also receive a "Thank You!" on our social media platforms highlighting your company.

Donors support student leadership through activities such as scholarships to attend national competition, future contest development, state level leadership, or other leadership growth opportunities. For further information on the impact on Idaho FCCLA students see the enclosed Impact Report.

Thank you for your time and consideration. Your financial support is greatly appreciated. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Costa".

Lisa Costa

State FCCLA Manager

FCCLA@cte.idaho.gov



Annual Sponsorship Form

COMPANY NAME _____

CONTACT PERSON _____ TITLE _____

MAILING ADDRESS _____ EMAIL _____

_____ PHONE _____

_____ WEBSITE _____

2018-2019 LEVEL OF SUPPORT: \$ _____ SUBMIT CHECKS BY FEBRUARY 1, 2019

Make checks payable to Idaho FCCLA and send with completed form to 650 W State St, STE 324, Boise, ID, 83720-0095

CHOOSE YOUR LEVEL OF SPONSORSHIP BELOW:

Platinum Sponsor \$5,000 (only 5 available)

- Full page ad in State Leadership Conference program
- Logo included on event t-shirts and featured on web site
- Monthly social media spotlight (reaching over 1,300 followers)
- Public thank you at opening session, awards banquet, and closing ceremonies
- Vendor booth space (provided by sponsor)
- Large logo on photo booth backdrop and step & repeat
- Preference for promotional items (provided by sponsor) to place in registration packets for 450+ attendees
- Large logo at the top of lobby banner
- Idaho FCCLA Alumni & Friends Membership
- Recognition at five competitive events of your choice

Diamond Sponsor \$2,500 (only 10 available)

- 1/2 page ad in State Leadership Conference program
- Logo featured on website
- 4 dedicated social media posts
- Public thank you during opening and closing ceremonies
- Vendor booth space (provided by sponsor)
- Promotional item (provided by sponsor) placed in registration packets
- Logo on lobby banner, photo booth backdrop and step & repeat
- Idaho FCCLA Alumni & Friends Membership
- Recognition at four competitive events of your choice

Gold Sponsor \$1,000

- 1/4 page ad in State Leadership Conference program
- Public thank you at Adviser Banquet and Awards Banquet
- Logo placement on lobby banner, step & repeat, and on website
- One dedicated social media post
- Vendor booth space (provided by sponsor)
- Idaho FCCLA Alumni & Friends Membership
- Recognition at three competitive events of your choice

Silver Sponsor \$500

- Logo included in event program
- Name on website
- Name included in social media sponsorship thank you
- Public thank you at competitor's and judge's orientations
- Vendor booth space (provided by sponsor)
- Idaho FCCLA Alumni & Friends Membership
- Recognition at two competitive events of your choice

Bronze Sponsor \$250

- Name in event program and website
- Name included in social media thank you
- Vendor booth space (provided by sponsor)
- Public thank you at State Officer Banquets
- Idaho FCCLA Alumni & Friends Membership
- Recognition at one competitive event of your choice

STAR Sponsor \$100

- Recognition for one competitive event. See next page for more details.

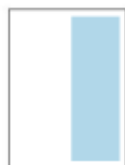
ADVERTISING OPTIONS

STATE CONFERENCE PROGRAM

Full Page Color

Half Page Color

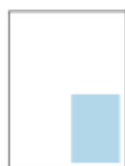
1/4 Page Color



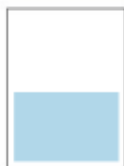
1/2 PAGE VERTICAL
3.5" x 10"
No bleed. Ad can fill entire area.



FULL PAGE
Safety: 7.5" x 10"
Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"



1/4 PAGE
3.5" x 4.75"
No bleed. Ad can fill entire area.



1/2 PAGE HORIZONTAL
7.5" x 4.75"
No bleed. Ad can fill entire area.

Print Deadline: March 8th, 2019
For print technical specs contact
FCCLA@cte.idaho.gov
or call 208-429-5529

CORPORATE LOGO

Maximize your logo use with our Step & Repeat. When pictures are taken and reposted to social media (shared, liked, tweeted, and snapped), your logo is exponentially viewed.

STEP & REPEAT



STAR SPONSOR

Idaho offers the following national **STAR Events** in which members are recognized for proficiency and achievement in chapter and individual projects, career preparation, and leadership skills:

As a sponsor for **Idaho FCCLA STAR Events**:

Your donation of \$100 will provide materials to coordinate and carry out one competition on the state level. This may be applied to a specific event or distributed to STAR Events with the greatest need.

- ★ Advocacy
- ★ Applied Math for Culinary Management
- ★ Career Investigation
- ★ Chapter in Review
- ★ Chapter Service Project
- ★ Culinary Arts
- ★ Early Childhood Education
- ★ Entrepreneurship
- ★ Environmental Ambassador
- ★ Fashion Construction
- ★ Fashion Design
- ★ Fashion Sketch
- ★ Focus on Children
- ★ Food Innovations
- ★ Hospitality
- ★ Illustrated Talk
- ★ Interior Design
- ★ Interpersonal Communications
- ★ Job Interview
- ★ Knife Skills
- ★ Leadership Events
- ★ Life Event Planning
- ★ National Programs in Action
- ★ Nutrition & Wellness
- ★ Parliamentary Procedure
- ★ Promote and Publicize FCCLA!
- ★ Recycle and Redesign
- ★ Sports Nutrition
- ★ Say Yes to FCS
- ★ Teach and Train